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Roark Capital Group Acquires Pet Valu

Roark Capital acquires its 15th franchise company

PET VALU[®]
Better Pet Nutrition

Founded in 1976 and headquartered in Markham, Ontario, Pet Valu is Canada's leading small-format specialty retailer and wholesale distributor of pet food and pet-related supplies. The company generates C\$230 million in system sales across 356 franchised and corporate stores in Canada (295 stores in Ontario and Manitoba) and the U.S. (61 stores in Pennsylvania, New Jersey, Maryland and Virginia). Pet Valu's products include dog, cat and other pet foods as well as non-food products such as collars, leashes, pet cages and toys.

Pet Valu specializes in high-quality pet products, particularly specialty brands and private label products with a wellness-focused approach to pet nutrition. Transactions at Pet Valu stores are centered on a consultative sale process, where knowledgeable franchisees and store associates answer questions about pet health and nutrition. Store personnel make a practice of knowing customers and their pets by name. For more information, please visit www.petvalu.com.

In connection with the closing of the transaction, Tom McNeely, a Canadian resident with extensive experience in franchising, specialty retail and distribution, has been appointed Pet Valu's CEO. Previously, Tom was CEO of Herbal Magic, a franchisor and distributor to over 300 weight loss centres across Canada. Prior to that Tom was EVP and CFO of Tim Hortons, Canada's leading retail franchisor and distributor.

Roark Capital has made investments in 15 franchise companies that together have generated more than US\$3.7 billion in system sales and have 14,000 points of distribution in all 50 U.S. States and 33 countries around the world.

Roark Capital is an Atlanta-based private equity firm that specializes in business and consumer service companies with attractive growth prospects and revenues ranging from US\$20 million to US\$1 billion. Specific areas of focus include franchise, food and restaurants, specialty retail, marketing services and business services. The firm has more than US\$1.5 billion of equity capital under management. For more information, visit www.roarkcapital.com.