

# **FASTSIGNS®**

## **FOR IMMEDIATE RELEASE**

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### **FASTSIGNS® Named “Best in Business Services” For Fourth Consecutive Year** *Franchise Business Review ranks company among top five in large franchise companies*

**(Carrollton, Texas) March 11, 2009** — For the fourth consecutive year, Franchise Business Review (FBR) recognized FASTSIGNS International, Inc., the worldwide franchisor of FASTSIGNS® sign and graphics centers, with the “Best-in-Category Award” for the business services industry, and ranked the company fifth on the FBR 50 – Franchisee Satisfaction Awards list of the top 50 franchise companies with 200 or more units.

The FBR 50 – Franchisee Satisfaction Awards are based on independent surveys of franchisees from over 400 leading franchise brands representing nearly 100,000 franchisees across North America by Franchise Business Review. Out of over 2,500 active franchise systems in the U.S. and Canada, just 115 companies received this award in 2009 (this represents the top 5% of all franchise companies). The firm examines the critical areas of a franchise system, covering everything from training and support, system quality issues, franchisor relationship, financial opportunity to overall satisfaction. Franchisees also complete demographic and lifestyle questions to give a 360-degree view of their franchise ownership experience. The companies with the highest levels of franchise owner satisfaction and franchise buying experiences became this year’s FBR 50 – Franchisee Satisfaction Awards finalists.

“It’s such an honor to be named ‘Best in Business Services’ for four years in a row, and to be listed among the top five in the FBR 50 – Franchisee Satisfaction Awards,” said Catherine Monson, CEO of Carrollton, Texas-based FASTSIGNS International, Inc. “In these uncertain economic times, it is more important than ever to ensure that our franchisees have the most up-to-date products, marketing, services, support and training. The entire team at FASTSIGNS International is focused on our franchisees’ unit economics and profitability. We know that our success and their success are intertwined; we are pleased that our commitment to provide valuable and substantive support is reflected both in the success of our franchisees and their satisfaction with our service and support.”

“With all the doom and gloom news about the economy lately, it’s great to see that the very best franchise systems are still performing well for their franchise owners,” says Eric Stites, president and CEO of Franchise Business Review. “That FASTSIGNS has won our Best in Category award for business services the past four years is reflective of their truly amazing franchise system and the fact that their franchisees’ success is clearly their number one priority.”

FASTSIGNS centers provide a wide array of solutions for customers ranging including full digital output, banners, trade show displays, vehicle graphics and full wraps, dynamic digital signage and more. Successful franchisees enjoy involvement in their communities, managing a low number of employees and building business-to-business relationships.

Companies in all industries and of every size will always need to sell, inform and direct their customers and/or employees. As a result, the sign and graphics industry is a robust, high growth industry that is positioned exceptionally well to withstand changes to the economy, world events, or corporate dynamics. “As long as there’s a need for the services we provide, we will continue to bring in motivated and driven franchisees to offer the FASTSIGNS products to their local businesses and organizations,” says Monson.

**About FASTSIGNS International, Inc.**

FASTSIGNS® sign and graphics centers use innovation and technology to make the sign buying process simple – and fast – by offering consulting, design, production, file transfer, delivery, installation for a full range of custom sign and graphic products. For more information about FASTSIGNS products and services, visit [www.fastsigns.com](http://www.fastsigns.com), or for information on owning/operating a FASTSIGNS center, visit [franchise.fastsigns.com](http://franchise.fastsigns.com) or call (800) 827-7446.

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