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For Immediate Release

ROARK CAPITAL GROUP CLOSES SECOND PRIVATE EQUITY FUND

Roark Capital Partners II, LP is formed with \$1,003,900,000

ATLANTA, GA (January 29, 2008) – Roark Capital Group, an Atlanta-based private equity firm, announces the final closing of its second institutional private equity fund. Roark Capital Partners II, LP has been formed with \$1 billion of equity commitments. Roark's first institutional fund, raised in March 2005, has \$413 million of equity commitments.

"We are extremely pleased with the support received from our existing and new investors. The new fund will allow us to continue our strategy of investing in consumer and business service companies with outstanding management teams and strong growth prospects," said Neal Aronson, Managing Partner of Roark Capital Group.

Roark's specific areas of focus include franchising, food and restaurants, specialty retail, direct marketing and financial services companies. Roark has acquired 13 franchise brands that collectively have more than 13,000 points of distribution, 2,000 franchisees, and \$3 billion in system-wide revenues in 50 states and 33 countries. Roark's franchise brands include Batteries Plus, Carvel, Cinnabon, FastSigns, McAlister's Deli, Moe's Southwest Grill, Money Mailer, Schlotzsky's and Seattle's Best Coffee International. Roark has also acquired four direct marketing businesses and three financial services companies.

About Roark Capital Group

Roark Capital Group is an Atlanta-based private equity firm with \$1.5 billion of equity capital under management. Roark's 28 team members focus on consumer and business service companies with attractive growth prospects and revenues ranging from \$20 million to \$1 billion. For more information, please visit www.roarkcapital.com.

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