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FOR IMMEDIATE RELEASE

Roark Capital Group Invests in PSC Info Group
Atlanta-based private equity firm makes its fourth investment in the direct marketing industry

ATLANTA, GA (August 17, 2006) – Roark Capital Group, an Atlanta-based private equity firm, announced today an investment in PSC Info Group. PSC is a leading provider of proprietary outsourced billing and transaction processing solutions primarily for accounts receivable management, financial services and healthcare companies. The Company's core product offering, DATAExpress™, enables its clients to improve the efficiency, accuracy, timeliness and efficacy of their customer billing and communications. PSC processes over 260 million time-sensitive and highly customized billing statements for more than 1,500 clients nationwide each year. The Company is headquartered near Valley Forge, Pennsylvania and has additional processing capabilities in Reno, Nevada.

PSC's founder and CEO, Joseph J. Greco, who will reinvest a significant amount of equity and continue to lead the Company, commented "Partnering with Roark will assist us in taking our company to the next level. Their support and industry experience will be important as we accelerate our organic growth and pursue acquisition opportunities."

PSC is Roark's fourth portfolio company in the direct marketing industry. PSC also complements the firm's focus on financial services, with accounts receivable management and debt collection customers representing a significant portion of their revenue. Roark believes PSC is well positioned to provide additional direct mail solutions to the financial services sector.

"We see tremendous opportunity in customized marketing communications and are excited about partnering with Joe and his team at PSC. They have built a thriving company by providing superior technology, customer service and industry leading expertise," said Lawrence J. DeAngelo, a Partner of Roark Capital Group.

PSC is Roark's fourth platform acquisition in its \$413 million fund, which closed in March 2005.

About Roark Capital Group

Roark Capital Group is an Atlanta-based private equity firm that acquires majority positions in franchise, direct marketing, financial services, niche manufacturing, and service businesses. The firm, with more than \$560 million of equity capital under management, specializes in companies with attractive growth prospects and revenues ranging from \$20 million to \$1 billion. For more information please visit www.roarkcapital.com.

About PSC Info Group

PSC is a leader in statement processing, document technology and data management solutions. With over 20 years of experience, PSC delivers highly effective, customized solutions for accounts receivable management, financial services and healthcare companies. PSC's core product, DATAExpress™, is used by more than 1,500 clients in processing over 260 million statements each year. For more information about PSC, please visit www.pscinfogroup.com.